

S U M M E R 2 0 1 6

God's Virtuous

Women Entrepreneurs



GVWE of the Month,
Founder and Owner of
Escaping Cubicle Captivity,

Shimeka Williams



A New Season

In your quest to be your best, you make an agreement with your heart to dedicate yourselves to hard work in an effort to prosper your business in this new season taking it higher than it has ever gone before. You welcome the challenges that often confront you as women in business. You jump over the walls, those obstacles on your paths, laid right in front of your footsteps, with enormous leaps and bounds. You courageously push forward to reach the destination, that mountaintop that has your names etched there allowing you to grab your star easily and effortlessly as you apply understanding, knowledge and wisdom to every aspect of your business. You have more power than you think and when you take that first step towards touching your dream, it is at that very moment that you realize you are capable of reaching every single goal that pours from your soul!



Shimeka

I am what you call a serial wantpreneur. I had a ton of ideas, several failed attempts, but never made any money. Yet, there was something inside of me that pushed me to keep trying. About 2 years ago, I was about to start a new venture when I started listening to business podcasts. From that moment on, my life has never been the same. I gained access to a team of virtual mentors and as I started blogging, I discovered my true passion.

In April 2015, I launched my podcast, Escaping Cubicle Captivity (formerly known as Design The Life You Want) and began doing a mix of interviews and narrative episodes. The show has continued to increase in popularity, due to what I call reality entrepreneurship. Instead of the fake till you make it approach, I share the good, the bad and keep it real. Later that year, I decided to start a t-shirt business (MyHustleTees.com) as a means to supplement my business income. I am currently working on my first Side Hustle Money Challenge to help sidepreneurs focus on making a steady side hustle income. The challenge is to earn a very believable \$500 a month and then work our way up from there. My long-term goal is to help 1000 people escape cubicle captivity and pursue their God given destiny.



www.escapingcubiclecaptivity.com

Facebook: Escaping Cubicle Captivity

Instagram: @escapingcubiclecaptivity

Twitter: Shimekism

God's Virtuous Women Entrepreneurs Welcomes The Minority Christian Women Entrepreneurs Network To Our Amazing Community

The Minority Christian Women Entrepreneurs Network (**MCWEN**) is a thriving online community for minority Christian women who have an interest in entrepreneurship and business ownership. Using the Proverbs 31 woman as a model, **MCWEN** seeks to support women to become impactful and positively influential in their homes, community, and at work. Our mission is support minority Christian women entrepreneurs by encouraging them meet their goal of being successful entrepreneurs, business professionals and experts in any field. The organization exists for those who are passionate about entrepreneurship, career development and faith.

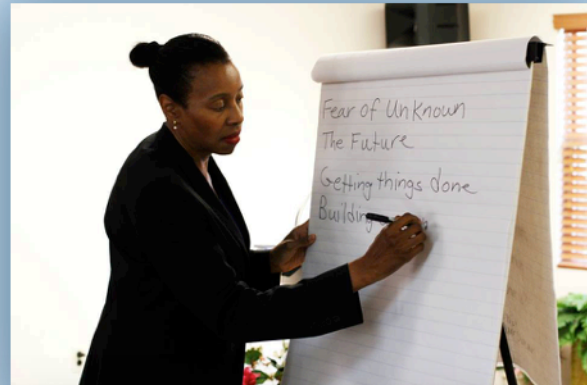
Membership Information:

To become a member of **MCWEN**, and connect with other thriving professional women who are driven to succeed, we provide the following options:

Diamond Membership - \$365/Year

- Inclusion of your business in the MCWEN Members Directory.
- Eligibility for the MCWEN Reach Grant.
- Free entry to local MCWEN networking meetings and events.
- Corporate Membership (2 Members)
- 1 MCWEN-Sponsored coaching session per year
- 50% discount to Women Empowering Women (Train the Trainer Series)
- Booth and entry for all members at Embracing YOU Women's Conference. “

For more information on our other memberships and upcoming events, please visit www.mcwen.org




MCWEN *We do things differently* Presents...

The 2016 Embracing YOU Women's Conference

Saturday, October 8, 2016 | 10am - 4pm

Restoration Church International
4600 Powder Mill Road,
Beltsville, MD 20705

Registration and details available at www.mcwen.eventbrite.com



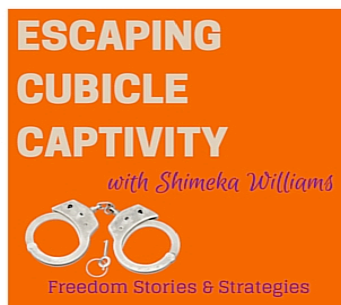
Shimeka says,

I grew up in a time when going to college meant getting a "good job". I followed this format, only to learn that it was far from true. Instead of a career that nurtured my strengths, I ended up with a job just to pay the bills. I discovered that transitioning to a more interesting career was not very easy and began to feel stuck. In my mid-twenties, I was introduced to entrepreneurship through network marketing. Although the MLM thing was not for me, I realized entrepreneurship was the key. I was being groomed for my purpose, even though I did not realize it at the time. After several years of being micro managed, getting yelled at by angry customers and being passed over for promotions, I finally decided to do something about it.

I spent years searching for my purpose and trying to find a business that I was passionate about. I tried the books and gurus, but none of it helped. Finally, I started blogging and it transformed my life. Now I am on a mission to help others do the same.

For more details about my journey, listen to Episode 000 of my podcast.

<http://www.escapingcubiclecaptivity.com>



Podcast



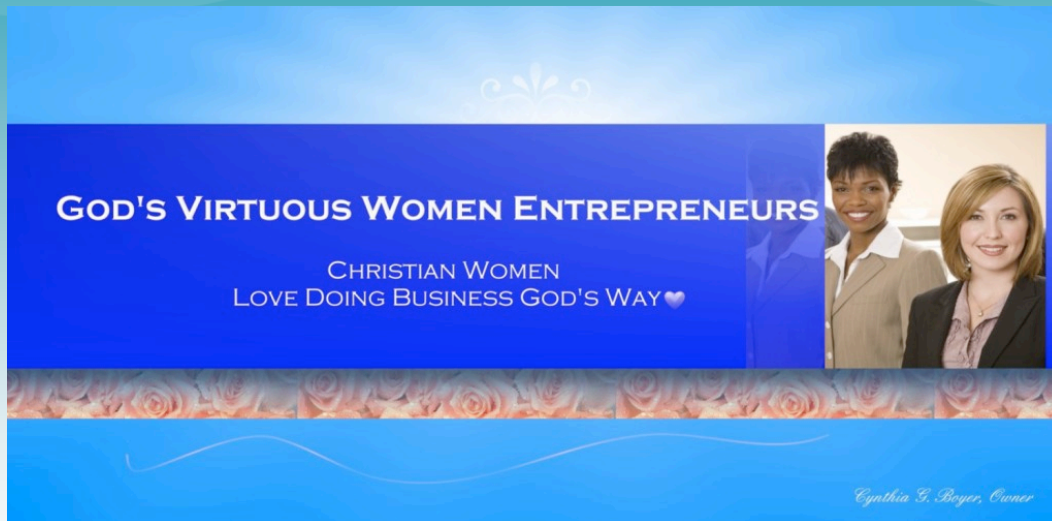
Merchandise

SICKLE CELL AWARENESS



It's a new season and the doors of your business have opened! You're thrilled to finally see your vision come to light. You can touch your dream; you know it is real. You are prepared to live your dreams in business everyday, to do what you love as you implement the tools God has gifted you to make your business a wonderful success!

Cynthia G. Boyer



God's Virtuous Women Entrepreneurs

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